



For a Lot of Little Reasons.

Fisher Price

## Kids Need Fisher-Price Today More than Ever.

A child's world. For years Fisher-Price has been a part of it, helping little ones develop important new skills as they play.

But now children are growing up in a new world, a world where computers offer excitting new experiences. And we think that's reason enough for a new kind of Fisher-Price product: Fisher-Price Learning Software.

We've spent a lot of time working with leading

educational software developers to make sure our games offer the right combination of fun and educational value. We've covered five key areas of your child's learning development: Math. Language. Creativity. Basic learning skills. And computer literacy.

And all the games have been thoroughly kidtested, so we know they're easy to play and offer lasting fun value

All in all, there were some pretty big reasons to develop Fisher-Price Learning Software.

But mostly, we did it for the little ones.

This station lies many Fisher Price Learning Software games. For children under 8 years old, 100, on the nebbordered pages for children up to 12 look on the nebbordered pages. For liften that all our games are carefully designed for the appropriate age and skill levels. Most Fisher-Price programs are waitle able on carridges for Commodore 64th Ararif Coleco Adam Bome computes and ColecoVision® For easy reference, check the chart on the back of this brochure.

Look for the complete line of Fisher-Price Learning Software . . . for fun, for value, and for true educational quality.



#### HOP ALONG COUNTING

How many bunnies can you control Pick the right number and tack them into bed.

Build fundamental math skills in a simple, delightful game. As children learn more the challenge increases. The game teaches how number symbols represent quantities, and how different numbers plate to

each other. Math Skills Ages 3-6



#### UP & ADD EM

Make a beautiful rainbow by matching the right numbers. Then watch the animals dance a jig, just for you! Early arithmetic fun with a family

Early arithmetic fun with a family of animal friends: rabbits, ducks, kanganous, and pengains. Addition and subtraction are easy to learn when the lesson is this much fun. A colorful, musical game with levels of fun for everyone. Math Skills Aces 3-7



Show Perry the Penguin which letters to load onto the trucks. Then it's off to build the alphabet city!

Alpha Build teaches valuable pre-seading and reading skills: letter recognition, upper and lower case discrimination, and word recognition. The challenge builds as your child advances.

Language Skills Ages 4-8



# Att skittle

## DANCE FANTASY Create your own Dance Fantasy

to a wonderful musical tune.
Then put on a show for your
family and friends.
A child's adventure in dance
design. Your child decides how
long the dance will be, where
the dancers move, and how they
dance together. A lively, colorful
some too shorten creative skills

and artistic sense. Creative Skills Ages 4-8

#### LINKING LOGIC

Help Buddy and Betty find a way through the building. Just link up a path from floor to floor —you have to think hard, and think some more!

think some more!
Children learn how to reach their goals using reasoning and planning skills. Shape and pattern recognition, and logic skills are sharpened in a series of increasingly challenging games.
Learning Skills Ares 4-8



#### MEMORY MANOR

Can you remember which windows are hiding surprises? Help Wee Willie wash them before the water runs out. Memory Manor builds memory and concentration skills. The child must notice and then remember which windows to wash, which to avoid, and how much water is left to do the job. It's engaging, fun and remffeally educationing, fun and remffically educationing, fun and remfifically educationing, fun and remfifically educationing, fun and remfifically educationing.

Learning Skills Ages 4-8





#### LOGIC LEVELS



It's an amazine maze with prizes everywhere. Plan your best path, Thinking logically and planning

ahead are important steps in learning. LOGIC LEVELS helps children learn actions, and encourages quick decisionmaking. Mastering the mare takes skill

Learning Skills Ages 7-12

#### SEA SPELLER

Explore the depths of the ocean for the missing sunken letters. Reach the ocean floor and beat your highest score!

the harder the spelling challenges. learn with SEA SPELLER. Language Skills Ages 7-12



#### NUMBER TUMBLERS

lump your Wumble Chums from number to number. The more you children will jump right into the challenge with NUMBER TUMBLERS. The action never stors. against the computer or challenge a



Math Skills Ages 8-12

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Atari is a registered trademark of Atari, Inc. Commodore 64 is a trademark of Com-HOP ALONG COUNTING, UP & ADD'EM, ALPHA BUILD, DANCE

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### Children Up To 12

## Fisher Price Learning Software Selector

Each Fisher-Price program focuses on one of five key areas of skill development. Programs that teach math, language, creative and learning skills are available now. Computer literacy programs which emphasis fullrodamentals of computer logic, programming and other computer-specific skills will be available later this year. To find the right program for your child's age group and learning needs, beach the chart between

Program Tirle	Agei	Language Skills	Math Skills	Learning Skills	Creseive Skills	Compute
CHILDREN UNDER 8	,					
HOP ALONG COUNTING	3.6		C6			
UP & ADD'EM	3-7		C6			
ALPHA BUILD	4-8	Cit	C6			
DANCE FANTASY	4.8				AT/C6IICC1	
LINKING LOGIC	4.8			AT/Ob/(CO)		
MEMORY MANOR	4-8			AT/C6/(C0)		
CHILDREN UP TO 12						
LOGIC LEVELS	7-12			AT/C6/(C0)		
SEA SPELLER	7-12	C8				

#### Key to Compatibility:

- C6 = Commodore 64 home computers
- AT = Atari home computers
- CO = ColecoVision game machines/ Coleco Adam home computers
- ( ) = Available soon

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